

barbara trentalange design

[Education]

May 1992
Bachelor of Arts, Advertising and Graphic Design
Drake University, Des Moines, Iowa

June 1995
Certificate, Dimensional and Interactive Design
MCAD, Minneapolis MN

[Qualifications]

Founding member of a web start-up company
Proven management skills applied to managing team of various roles in completing product development
Outstanding technical expertise effectively mixed with creativity
Ability to apply strong analytical and organizational skills to multiple and complex projects simultaneously
Proven adaptability, resourcefulness, and accelerated learning capability under demanding schedules
Excellent track record of taking initiative, creative problem solving and completing projects successfully
Outstanding interpersonal skills
Perfectionist with an artistic eye for detail and creative visualization

[Job Experience]

Cottington Design / Barbara Trentalange Design **May 1996-present**

Owned and operated small graphic design firm. Acquired and maintained independent accounts, providing highest quality service and product for companies of varied budgets. Along with consultation, assignments consisted of conceptualization, design, production, HTML programming and Marketing proposals. Adapted to meet each contract with robust artistic creativity and a highly original perspective.

rocketVox / thePlatform **Creative Director** **May 2000-June 2001**

Creative Director of a small streaming media web start-up. Played an integral part of conceptualizing product functionality and content. Built products and demonstrations for use of acquiring customers and investors. Designed and conceptualized all rocketVox products, which includes customized streaming media players. Created rocketVox identity system, web and print branding and branding guidelines to establish cohesive look and feel across all rocketVox products.

webStrategic **Creative Director** **October 1999-May 2000**

Third founding member, established workflow systems and educational demonstrations for business growth. Played an integral part of conceptualizing product functionality and content. Built demonstrations for use of acquiring initial funding. Designed and conceptualized all webStrategic products, which includes webStrategic.com, alliancecentral.com, mybizdev.com. Created webStrategic identity system, web and print branding and branding guidelines to establish cohesive look and feel across all webStrategic products.

School of Visual Concepts **Instructor, introduction to Flash** **January 1999-February 1999**

Instructed a five-week course introducing the basic functionality of the interactive software, Macromedia Flash. Worked closely with individual students both inside and outside of the classroom to ensure a clear understanding of the program capabilities.

www.barbaratrentalange.com

950 20th avenue east,
seattle wa 98112

206.325.6422

Skyline Pacific Northwest
Art Director
Seattle, Washington
September 1994-May 1996

Worked closely with clients to create high-impact, original corporate images for trade show displays and corresponding marketing material. Became an expert in large format graphic creation, conceptualized, designed, produced and saw to completion complex jobs for a number of diverse clients. Directed trouble-shooting techniques for complex designs under tight production schedules. Became a liaison among multiple parties to see all jobs to completion to achieve highest client satisfaction. Acquired an excellent reputation from Skyline's corporate headquarters in Minneapolis MN and became an advisor for several offices across the country in the design and production of trade show display graphics. Developed systems within the art department to achieve high efficiency in an atmosphere conducive to rapid demands, to exceed client expectations.

Merchant du Vin
Graphic Designer
Seattle, Washington
April 1993-September 1994

Working closely with art director, designed and created promotional material for international breweries. Became quickly and thoroughly skilled in state-of-the-art graphics equipment and computers critical to the coordination and preparation of highly original conceptual artwork and reports. Successfully managed project portfolio at various stages of complexity for distribution to service bureaus, print shops, and print vendors. Developed and instructed software courses for marketing staff. Applied exceptional interpersonal skills essential to interaction with internal customers.

Microsoft Corporation
Graphic Artist/Contractor
Redmond, Washington
December 1992-May 1993

Provided artistic expertise and computer technical knowledge for the Word User Education Documentation Production team. Trained employees in single source templates and MS Design. Learned all aspects of documentation support: MS Design templates and styles, page breaking, art linking and dumping to post script. Consistently demonstrated adaptability, resourcefulness and innovation.

[Computer Skills]

Extensive experience using the Apple Macintosh and IBM PC compatible systems emphasized software knowledge:

Freehand	QuarkXpress
Illustrator	After Effects
PageMaker	Strata Studio Pro
Flash	Image Ready
Photoshop	

[Designed Collateral]

Print Collateral	Brochure
Web Site/HTML	Annual Report
Display	Book Design
Signature Image	Apparel
Packaging	Corporate Prospectus
Illustration	
Corporate Identity	

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